



Cargossip

Dear Mercedes-Benz Enthusiasts

This month's edition of Cargossip brings you the latest news about the exciting C63 AMG Coupe Black Series, a new price record set for a 1955 300 SL and some insight about a very special visit at one of our branches the other day.

News Flash

• The C63 AMG Coupe Black Series

Spectacular design, technology transfer from the world of motorsport and driving dynamics at the highest level: these are the mystical elements infused in the C63 AMG Coupe Black Series that makes it a fierce track-orientated vehicle from AMG.

Mercedes-Benz has announced that it will be sending 35 of these sought-after vehicles to the shores of South Africa, of which 5 have been injected with a blood sample by Ducati. AMG and Ducati have formed a partnership in designing some magnificent vehicles! Black Series is not just an add-on to the AMG badge, in fact it embodies the AMG trademark claim "Driving Performance" like no other AMG derivative. With a max speed of 300km/h limited, it is the fastest C-Class ever. AMG designed this muscle enhanced vehicle to dominate and conquer the roads and the track, whichever you prefer! AMG have increased the power of the already highly rated 6.3litre V8 from 336kw to 380kw and the Torque has been pushed to an almighty 620nm, using an AMG Speedshift MCT 7-gear Sports Transmission to help melt the tar beneath those wide AMG 10 spoke design 19" rims. Rear tire sizes a 285/30/19 and front tire sizes an impressive 255/35/19. The Black Series will be available in the following colours; Fire Opel Red, Obsidian Black, Iridium Silver, Diamond White, Designo Alanite Grey and Designo Night Black.



It will also come with a choice of very few options such as Optional Rear Seats, AMG Track Package, AMG Aero-dynamic Package, AMG Carbon Package and choices of Rims in the colours Matt Black or a Horn Sheen finish. Vehicles will be arriving at AMG performance centres throughout the country soon and will have an estimated pricetag between R1 380 000,00 and R1 450 000,00. All worth the smile the drive of this vehicle will mould into your cheeks.

For more information contact your closest Mercedes-Benz East Rand dealer.



1955 Mercedes-Benz 300SL Gullwing Sets New Price Record at a whopping \$4.62 million

Gooding & Company recently helped sell a 1955 Mercedes-Benz 300SL Gullwing, which is only one of 29 that was built with an aluminum alloy body.

It is no stretch to say that a standard Mercedes 300SL Gullwing's price will be over a million dollars, however this 1955 Mercedes-Benz 300SL Gullwing was expected to sell between \$2,500,000 and \$3,000,000 because of the rarity of the alloy body. The final bid came in at \$4.2 million, and with auction fees, the final selling price of the 300SL Gullwing was a whopping \$4.62 million. A record price for this car.

If not for US importer Max Hoffman and his passion for a sports coupe based on the highly successful W194 series race cars, the Mercedes-Benz immortal 300 SL line would never have come to production. The racing success of the factory team was having a positive effect on Mercedes-Benz sales in the US. However, without a car clearly related to the race-winning machines, the marketing advantage of the immensely costly racing effort was limited. Accordingly, Mercedes-Benz management approved the 300 SL project after Mr. Hoffman's firm made a commitment to purchase 1,000 of the cars for US distribution. Integral to the marketing plan for the groundbreaking new sports car was the expectation that the cars would be used for competition by private owners in order to bolster sales in the showrooms, and the factory ensured that the 300 SL was accepted by the FIA for international competition. As a result, the production Gullwing could be ordered with an all-aluminum body. When chosen, many additional competition upgrades followed suit. A competition camshaft was fitted along with stiffer, shorter springs that lowered the car and enhanced peak performance, while racing-specification tires on wider rims promoted better adhesion. Plexiglass windows and vented brake drums were also featured in the package. The cars were nearly 200 pounds lighter than the standard steel-bodied version. In all, just 29 of these aluminum-bodied cars were ordered and built – approximately 2% of the total Gullwing production. Gullwings are routinely acknowledged as favorites in a collection of any size. They are prized for their magnificent engineering and build quality, purity of design and outstanding driving experience. Aluminum-bodied examples – all 29 of which have survived to this day – are very seldom offered for sale. As one of the most iconic motorcars of all time, it can easily be said that the Alloy Gullwing is the most significant road-going Mercedes-Benz of the post-war era.





The biggest Mercedes-Benz gathering of all time

Around 200 000 people and 2 000 cars and trucks converged on the former Tempelhof airport in Berlin in August last year to celebrate 125 years of automotive history. To a background of roaring engines and squealing tires from the Silver Arrow race track and the test area for the new Pre-Safe braking system, more than 200 000 visitors were able to see for themselves just what a long way the Mercedes-Benz brand has come in the course of so many years.



Platinum Star Offer

• A remarkable C-Class offer:

From now until the end of February, get the class-leading new C-Class, with COMAND Online, an integrated GPS-system that also connects you to the internet, stores your music and more, as well as the sporty AVANTGARDE Styling Package all valued at over R40 000 at no extra cost to you. For more information visit your nearest Mercedes-Benz East Rand dealer.



People's Talk

Cargo Motors – your trusted dealers since 1955:

Mr Bick purchased his 230 Mercedes-Benz from us in 1979

What surprise visit when Mr Bick showed up with his 1979 Mercedes-Benz 230 that he purchased from Cargo Motors 33 years ago! The original Invoice states “One new Mercedes-Benz including radio, 2 speakers, electrical aerial and 1 set sheepskins” and amounts to R11 683 – an astonishing amount in 1979! Thank you for stopping by and we wish you many more safe kilometers of traveling.



Stay tuned for more news & talk in our next edition of Cargossip – a monthly communication which was first published by Cargo Motors in 1956! To stay in touch on a more regular basis: Like us on Facebook: www.facebook.com/MercedesBenzEastRand.

Kind Regards

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Mercedes-Benz East Rand – your trusted dealers since 1955.

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